
THE CIVIC FEDERATION



2004 AWARDS LUNCHEON

Wednesday, March 24

Westin River North, Chicago

A message from
KEYORK M. DERDERIAN
CHAIRMAN OF THE BOARD OF DIRECTORS



It is my great pleasure to welcome you to The Civic Federation's 2004 Annual Awards Luncheon. This year's award recipients are shining examples of how business leaders who are committed to civic involvement can improve the quality of life for everyone in the Chicago metropolitan area.

Lester Crown personifies the qualities of recipients of the Lyman J. Gage Award for Outstanding Civic Contribution by an Individual. He is known in equal measure as one of the region's foremost businessmen and as one of the most prolific contributors to the region's philanthropic and civic endeavors. His role as chairman of Henry Crown and Company usually takes second place in the public mind to his dedication to making Chicago a better place for all of us. This year's Addams-Palmer Award goes to Exelon Corporation. Exelon's dedication to Chicago is evident from its efforts to encourage the development of self-sustaining and environmentally friendly communities and its many partnerships with the City of Chicago's parks and schools.

Today's luncheon would not have been possible if not for the willingness of the event's Co-Chairmen to help organize it. Therefore, on behalf of the Federation's members and Board of Directors, I would like to extend our warmest thanks to Norman R. Bobins, W. James Farrell, and Andrew J. McKenna. All three of these outstanding businessmen have given a great deal of their time and attention to assisting The Civic Federation and so many other organizations.

The work of The Civic Federation would not be possible without the high level of commitment demonstrated by our Board of Directors and Executive Committee members who shape the day-to-day efforts of our organization. The Federation's efforts focus on independent, non-partisan research and the promotion of rational tax policies and improved delivery of government services. Please let me share with you a few of our successes over the past year.

- As part of our efforts to work with local elected officials, we successfully offered alternatives to increases in both sales and lease taxes proposed by Cook County, which would have negatively affected the business climate and overburdened taxpayers.
- Our research into redundant units of local government led to a call for the elimination of the Suburban Cook County Tuberculosis Sanitarium District, which the Illinois General Assembly is considering.
- The Transportation Committee, chaired by Joseph Starshak, worked successfully with the Chicago Transit Authority on a number of issues including a rational fare increase and increased disclosure of pension information.
- Our Task Force on the Public Funding of Cultural Institutions, led by Adrienne Archia and Michael Murphy, has made great progress in our efforts to improve public support for our region's valuable cultural institutions.
- The Tax Committee, chaired by Thomas McNulty, successfully opposed legislation that would have denied Cook County businesses an opportunity to appeal property tax assessments and brokered reasonable compromises related to the legitimate needs of school districts and the rights of taxpayers.

In closing, let me again thank you for your support of today's luncheon honoring Lester Crown and Exelon. If you are not already a member of The Civic Federation, I encourage you to join us in our efforts to improve the quality of our local government and promote rational tax policies. The involvement of our members is key to our success. And your involvement today will help bring about more successes in the next year. Thank you again for your support and enjoy the event.

A message from
**CO-CHAIRS OF THE
AWARDS LUNCHEON**

**NORMAN R. BOBINS, W. JAMES FARRELL,
AND ANDREW J. MCKENNA**

Welcome to The Civic Federation's Annual Awards Luncheon where we recognize an outstanding Chicagoan and an outstanding Chicago corporation for their extraordinary contributions to our community.

This year's honorees truly represent the best in Chicago's civic leadership.

- The *2004 Lyman J. Gage Award for Outstanding Civic Contribution by an Individual* is a most fitting acknowledgement of the tremendous civic leadership and commitment of **Lester Crown**, Chairman of Material Service Corporation.
- The *2004 Addams-Palmer Award* recognizes **Exelon Corporation's** over one hundred years of exemplary civic involvement in Chicago.

Since its founding 110 years ago, The Civic Federation has been a strong voice for responsible government, but it can only be as effective as we make it. We have learned over the years that our strength as a community depends on the civic involvement of the individuals and corporations who call Chicago home. We sincerely appreciate all of the members of the Chicago business and civic communities that have joined us today to recognize these outstanding leaders and support their common goal of improving Chicago.

We are pleased to have served as co-chairs of this special event. Thank you for your participation today and your continued support of The Civic Federation.

NORMAN R. BOBINS
President and Chief Executive Officer
LaSalle Bank

W. JAMES FARRELL
Chairman and Chief Executive Officer
Illinois Tool Works Inc.

ANDREW J. MCKENNA
Chairman and Chief Executive Officer
Schwarz

PROGRAM

Welcome

Laurence J. Msall
President, The Civic Federation

Invocation

Reverend Monsignor Kenneth Velo

Lunch

Remarks

Kevork M. Derderian
Chairman, The Civic Federation

Awards Presentation

M. Hill Hammock
presenting

ADDAMS-PALMER AWARD FOR EXEMPLARY CORPORATE CIVIC INVOLVEMENT

Exelon Corporation

accepted by:

Frank M. Clark
President, ComEd

Andrew J. McKenna
presenting

LYMAN J. GAGE AWARD FOR OUTSTANDING CIVIC CONTRIBUTION BY AN INDIVIDUAL

Lester Crown
Chairman
Material Service Corporation

MENU

Selection of Cheese, Crackers and
Grapes

Chicken Florentine
with
Lemon Tarragon Sauce
Rice Pilaf
Fresh Seasonal Vegetable

Assorted Rolls

Selection of Brownies and Cookies

Assorted Beverages



*Special thanks to the Chicago Historical Society, Project Exploration, and the Shedd Aquarium
for their generous contribution to the special drawing which will be held after lunch.*

THE ADDAMS-PALMER AWARD

Presented for the first time in 1995, the Addams-Palmer Award is named for two outstanding Chicago women who helped form The Civic Federation - Jane Addams of Hull House and Bertha Honoré Palmer. Addams and Palmer both served as founders and first Vice Presidents of The Civic Federation and are widely credited with helping clean up corruption in local government. In their memory, the Addams-Palmer award is given annually in recognition of civic achievement on the part of a corporation.

Jane Addams is known throughout the world for her work on behalf of social reform, especially her efforts to improve the lives of Chicago's most needy immigrants, women and children. The University of Illinois-Chicago campus recently replaced Addams' historic settlement house. However, her spirit and dedication to improving the delivery of government services to all Chicagoans lives on in The Civic Federation, which she helped establish, and through her many students and protégés. Jane Addams was also the first American woman to receive the Nobel Peace Prize in 1931, but her fragile health prevented her from traveling to Europe for the ceremonies. She died in Chicago in 1935.

Bertha Honoré Palmer was born in Louisville, Kentucky in 1849. She moved to Chicago with her first husband, Henry Honoré. Upon Mr. Honoré's early death, Bertha took over responsibility for the family business. In 1871, Bertha married Chicago's richest man, Potter Palmer, who presented her with the astonishing wedding present of the Palmer House Hotel, which was later destroyed by the Chicago fire.

Although married to one of Chicago's most prominent citizens, Bertha Palmer was a civic leader in her own right. She gave both personal and financial support to her friend, Jane Addams, and the Hull Settlement House efforts. She was also elected one of the first women trustees of Northwestern University. Bertha Palmer joined fellow Civic Federation member Lyman Gage as an early organizer of the Columbian Exposition of 1892. Palmer was chairwoman of the Exposition's Women's Board and was responsible for the development of the Women's Building, which featured exhibits from 47 nations and demonstrated both the achievements of women around the world and the difficulties under which they labored.

PREVIOUS RECIPIENTS OF THE ADDAMS-PALMER AWARD INCLUDE:

1995 SEARS ROEBUCK AND COMPANY

1996 UNITED AIRLINES, INC.

1997 CHICAGO '96

1998 FIRST NBD CORPORATION

1999 BP AMOCO

2000 MCDONALD'S CORPORATION

2001 LASALLE BANK

2002 AON CORPORATION

2003 RR DONNELLEY

2004 EXELON CORPORATION

ADDAMS-PALMER AWARD RECIPIENT



***accepted by:* Frank M. Clark, President, ComEd**

Exelon's corporate citizenship strategy is designed to improve the quality of life for the people who live and work in their service area and is linked to Exelon's Vision and Strategic Goal of *Living Up to Our Commitments*. Exelon and its subsidiaries have always been strong supporters of the communities in which they do business and believe that a commitment to their customers, shareholders, and employees is a hallmark of the Exelon name.

Exelon has created its corporate citizenship strategy to focus on four core areas: education, environment, arts & culture, and community and neighborhood development, while reinforcing the core values of diversity and safety.

The Energy for Education Program is an umbrella for the company's educational initiatives and seeks to accomplish the following results: encourage students to stay in school and develop their full potential; partner with area schools to promote math and science; improve workforce skills; and encourage personal development through scholarships, mentoring and internships.

ComEd recently demonstrated a greater commitment to education by underwriting participation in the Chicago Public Schools Math and Science Initiative. The grant provides support to four schools over the next five years to improve the math and science learning experience for students. Involvement in science initiatives extends even further with the ComEd 100 Achievements in Science Award. The program is geared toward youngsters in grades 7 through 12 who have proficiently applied scientific principles in their scholastic endeavors. The student winners receive a \$2,000 savings bond, personal digital assistant or an IBM computer and printer as recognition for their work. Exelon's *Matching Gifts for Education* program further demonstrates their commitment by matching employee gifts up to \$1,000 per calendar year to an accredited educational institution of their choice.

Exelon supports organizations and initiatives whose mission is to improve the quality of the environment by promoting environmental education, conservation and preservation; developing cleaner sources of energy; protecting endangered species; and beautifying neighborhoods. Exelon and ComEd recently entered into a major partnership with The Nature Conservancy to promote conservation initiatives in Illinois. This project underscores a commitment to enhancing the environment by working with experts in the field to identify the most pressing issues and find solutions to protect the land and waterways. The company also partners with Chicago Park District and Chicago Public Schools and established a teacher-on-loan program to the Park District. The Exelon Fellow develops science, environmental and natural area curricula around the many learning opportunities available in Chicago's parks. This project also includes an extensive environmental education signage program sponsored by ComEd and various park restoration projects.

Exelon and ComEd support cultural institutions with broad public exposure and programs designed to make arts and culture more accessible to a wider audience. The company support includes: Chicago Historical Society, Ravinia Festival, Chicago Shakespeare Theatre, Joffrey Ballet, Goodman Theatre, Lookingglass Theatre, Lyric Opera, Chicago Symphony Orchestra, Museum of Science and Industry, Adler Planetarium, Shedd Aquarium, Lincoln Park Zoo, Mexican Fine Arts Museum, DuSable Museum of African-American History, Art Institute and others. Currently, the company is sponsoring the *Splendors of China's Forbidden City* exhibit at The Field Museum and the GIANTS dinosaur exhibit at the Garfield Park Conservatory.

The company is dedicated to assisting the diverse communities in which it operates. A major component of its giving in this area is focused on the United Way. Last year the company contributed just over \$3.3 million, which included \$2.3 million their employees raised through a very successful campaign and a corporate gift. In addition to the United Way, the company also supports other agencies including: Metropolitan Family Services, El Valor, Boys and Girls Clubs, Chicago Urban League, Spanish Coalition for Jobs, and Black Star Project.

The company's commitment goes beyond corporate grants. Support for the community starts with Exelon's Chairman and CEO, John W. Rowe, and includes many of Exelon and ComEd's executives who volunteer their time and energy on outside boards. The company's employees also volunteer their time at many events throughout the year, including the Chicago Cares Serve-A-Thon.

THE LYMAN J. GAGE AWARD

Lyman Judson Gage (1836-1927) was born in upstate New York. He moved to Chicago in 1855 where he served as a cashier of The First National Bank from 1868-1882, vice president from 1882-1891 and president (the bank's third) from 1891 to 1897.

Gage was at the forefront of the city's financial circles for many years. In 1890, amid considerable public debate on the merits of hosting a World's Fair, Gage embraced the Fair concept as an important civic statement for Chicago. He served as the primary organizer and first president of the Board of Directors of the World's Columbian Exposition. Although now recognized as one of Chicago's great events, Gage had to withstand considerable public and media cynicism to secure the public and private support needed to host the 1893 Columbian Exposition. One important benefit of the 1893 Fair was that it provided thousands of jobs to Chicagoans at a time when the rest of the country suffered from a national economic depression.

After the World's Fair ended, the city was confronted with severe economic challenges resulting from the depression and widespread corruption. Gage was instrumental in organizing a series of economic conferences to address the problems of rampant poverty, gambling and prostitution. Following a proposal made by London journalist William T. Stead (author of the book, [If Christ Came to Chicago](#)), Gage helped incorporate The Civic Federation in February 1894.

Gage was elected president of The Civic Federation at its incorporation and was joined by Jane Addams and Bertha Palmer as the organization's first officers. In 1897, Gage joined the cabinet of President William McKinley as Secretary of the Treasury. He was reappointed by President Theodore Roosevelt, but left in 1902 to become president of The United States Trust Company in New York. Gage retired in 1906 to San Diego, where he died in 1927.

In keeping with the civic commitment and vision of its first president, The Civic Federation presents the Lyman J. Gage Award for Outstanding Civic Contribution by an Individual affiliated with Chicago who has consistently demonstrated dedication to civic concerns.

SINCE 1982, RECIPIENTS HAVE INCLUDED:

1982 ALAN GREENSPAN	1993 WILLIAM L. WEISS
1983 DONALD REGAN	1995 HILLARY RODHAM CLINTON
1984 LAVERN W. KRON	1996 HENRY HYDE
1985 PHILIP M. KLUTZNICK	1997 DANIEL E. MCLEAN
1986 JOHN E. SWEARINGEN	1998 JAMES J. O'CONNOR
1987 EDWARD A. BRENNAN	1999 RUTH M. ROTHSTEIN
1988 JAMES F. BERE	2000 CLARK BURRUS
1989 FRANK W. CONSIDINE	2001 JOHN M. BRYAN
1990 RICHARD M. MORROW	2002 ANDREW MCKENNA
1991 STANTON R. COOK	2003 WILLIAM A. OSBORN
1992 ROBERT W. GALVIN	2004 LESTER CROWN

LYMAN J. GAGE AWARD RECIPIENT LESTER CROWN



A long-time business and civic leader in the Chicagoland community, Lester Crown is the 22nd recipient of the Lyman J. Gage Award for Outstanding Civic Contribution by an Individual.

Mr. Crown is chairman of Henry Crown and Company, a family-owned and operated company, which includes diversified manufacturing operations and real estate. He is a member of the Board of Directors of General Dynamics Corporation and Chairman of its subsidiary, Material Service Corporation. He is also a Director of Maytag Corporation.

Born and raised in Chicago, Mr. Crown received his bachelor of science in chemical engineering from Northwestern University and his MBA from Harvard Business School.

Mr. Crown is a director of the YankeeNets Partnership and an indirect owner of the Chicago Professional Sports Limited Partnership (the Chicago Bulls basketball team).

Mr. Crown is actively involved in civic activities. He is a director of the Children's Memorial Medical Center and its Foundation, Lyric Opera of Chicago (chairman of its executive committee), the Chicago Council on Foreign Relations, the Aspen Institute (of which he is also vice chairman), and the Jerusalem Foundation. He is a Life Trustee of Northwestern University, a trustee of the Michael Reese Foundation, member of the Board of Overseers of the Jewish Theological Society, Board of Governors of Tel Aviv University, and the Weizmann Institute of Science and a member of the American Academy of Arts and Sciences. He also chairs the Advance Gifts Campaign at the Jewish Federation of Metropolitan Chicago.

He has previously served as a director of: Chicago Pacific Corporation, Continental Bank and Trust Company, Esmark, 360° Communications Company, TransWorld Airlines and TW Services.

A message from
LAURENCE J. MSALL
PRESIDENT



As president of The Civic Federation, I am extremely grateful to everyone who has helped support today's luncheon. I want to especially thank The Civic Federation Board members and our three luncheon Co-Chairs: Norman Bobins, James Farrell, and Andrew McKenna. These three wise and generous men have been incredibly supportive of The Civic Federation and so many civic endeavors in Chicago.

The Civic Federation is delighted and honored to be able to present Lester Crown with the Lyman J. Gage Award for Outstanding Civic Contribution by an Individual. All of Chicago has benefited from his civic involvement and commitment to making the region a better place for all of us. His generosity and leadership make him a 21st century civic giant in the tradition of Lyman Gage. From the new Cook County Hospital to tirelessly working for the expansion of O'Hare Airport, Lester Crown has succeeded in efforts that many thought impossible. His record of support for Chicago's major cultural, educational, and civic endeavors is unsurpassed.

We are also very honored to have Frank Clark accept the Addams-Palmer Award for Exemplary Civic Involvement by a Corporation on behalf of Exelon Corporation. It is a pleasure to recognize Exelon, which has won national acclaim for environmentally responsible energy production, and together with its ComEd subsidiary, continues to build on its historic level of civic involvement in Chicago. From its early support of The Civic Federation to its current leadership in critical areas such as education, the environment and community development, Exelon is clearly deserving of today's recognition.

Over 100 years ago, Jane Addams, Bertha Palmer and Lyman Gage formed The Civic Federation to fight corruption and promote Chicago government reform. Today, business leaders from some of Northeastern Illinois' largest companies, service firms and institutions are assisting The Civic Federation as a non-partisan broker of rational tax policy, fiscal reform and increased government efficiency. Thanks to our business members, The Civic Federation remains a critical voice on issues ranging from property tax reform to eliminating unnecessary government expenditures and public pension reform.

The Civic Federation has a well-earned reputation for authoritative research, reliable information, and non-partisan efforts related to local government finances in Northeastern Illinois. In these economically challenging times, public officials, the media, and the general public are relying more than ever on the independent and non-partisan input of The Civic Federation.

In closing, I would like to express my continued appreciation to all of our members and the growing number of business supporters who are helping The Civic Federation promote real change in how Chicago-area local governments operate in the 21st century.

THE CIVIC FEDERATION 2004 AWARDS LUNCHEON COMMITTEE

HOST TABLE

LaSalle Bank

GOLD TABLES

Aon Corporation

The Crown Family

W. James Farrell
Illinois Tool Works Inc.

Jim Gordon
Edgewater Funds

Fred Krehbiel
Molex Incorporated

SILVER TABLES

Abbott Laboratories Fund

Bank One Corporation

The Boeing Company

ComEd, An Exelon Company

Michael W. Ferro, Jr.
Click Commerce

Dennis J. FitzSimons
Tribune Company

Charles Gardner
CDCT Land Company, LLC

Timothy "Bo" Kemper
Chester Foundation

Mr. and Mrs. John Krehbiel, Jr.

Northern Trust Corporation

PricewaterhouseCoopers

SILVER TABLES cont'd

Alex Rorke
UBS Financial Services

Sara Lee Corporation

Sears Roebuck Foundation

Sidley Austin Brown & Wood LLP

Arnold R. Weber

BRONZE TABLES

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Household International

A.G. Anglum
Harris Bank

Adrienne J. Archia
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BlueCross BlueShield of Illinois

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