

Department of Economics

Comparing Public and Private Sector Earnings: An Academic's Toolkit

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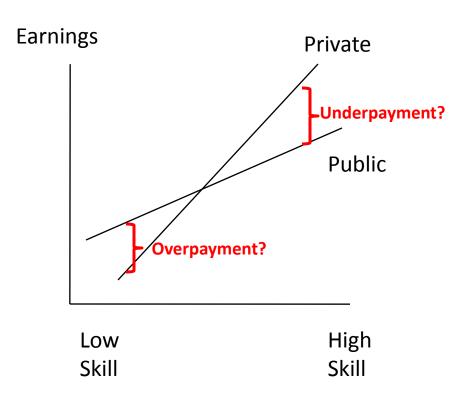
What is the Research Question?

- Several possibilities
 - 1. "On average, do public sector workers earn more than private sector workers?"
 - 2. "Are the distributions across the two sectors the same? If not, then are public sector workers paid more or less at different parts of the distribution?"
 - 3. "What about other forms of compensation, such as pensions, health insurance, vacation time, etc?"
- Policy implications/motivations
 - Want an 'efficiently operating' public sector labor market.
 - Do not want to 'overpay' or 'underpay'.
- Most of the academic literature focuses on first question.

Why would wages differ?

The 'Double Imbalance'

- Average wages
 - Particular and/or different mix of occupations
 - High unionization
 - Political nature of public sector labor markets
- Differences in distributions
 - Similar list to above, but prediction is for a less dispersed distribution of earnings in the public sector
 - 'Double Imbalance'
 - Policy Implications are different than if it is just average differences.



How do we test this? Method Matters

- Want an 'apples' to 'apples' comparisons
 - Try to control for differences across sectors:
 - Demographic characteristics (e.g. gender, race/ethnicity, education, age, experience, etc)
 - Occupations
 - Union status
 - Other job attributes (e.g. establishment size, shift work, hourly vs. salaried work, performance pay, technical skill, etc)
- Implies use of multivariate regression statistical techniques to adequately control for these differences.

Data Issues

- Typically using large, nationally representative survey data: Current Population Survey, Panel Study of Income Dynamics, etc
 - Pros more job and demographic information available than typical BLS data; multiple levels of government
 - Cons survey data limitations such as correctly recording earnings data; does the worker know whether job is public or private

Findings

- Generally, the US literature finds an overall public sector premium, largest for the Federal sector, smaller (negative?) for state and local government
- Simple Example from the March 2008 CPS

Average Hourly Wage Differential – Compared to Private Sector					
Controls for	Public	Federal	State	Local	
Nothing	18.6%	47.4%	17.3%	10.4%	
Gender, race	20.4	42.2	18.6	13.2	
+Education	3.3	28.1	-1.9	-2.2	
+union, age	-4.8	18.8	-8.1	-11.0	
+occup, state	-4.5	15.7	-8.0	-10.0	

Bender: Comparing Earnings

Distributional Differences

Hourly Wage Difference at Each Decile of the Distribution					
Decile	Public	Federal	State	Local	
First	-1.8%	18.3%	-3.3%	-7.7	
Second	-3.0	16.4	-6.3	-7.4	
Third	-4.0	18.5	-7.4	-7.6	
Fourth	-4.3	17.5	-9.5	-9.2	
Fifth	-4.3	17.0	-10.0	-9.3	
Sixth	-4.0	15.1	-9.8	-10.1	
Seventh	-5.0	16.1	-9.8	-9.9	
Eighth	-5.2	12.9	-11.4	-10.2	
Ninth	-5.1	12.2	-11.4	-10.8	

Controls for gender, race education, union status, age, occupation, and state residence.

A Couple Words on Reform of Public Sector Pay Systems

- Attracted more economic research attention outside of US

 particularly Europe
- Motivations:
 - Reduce government expenditures
 - Make the public sector 'more efficient' (i.e. more like the private sector labor market)
 - Offer more 'pay for performance', outsource jobs not 'essential' to government functions
- Study of Australia, Sweden and the UK showed:
 - Not much change in average wages or wage growth or public sector wage bill.
 - Some convergence in wage distributions across sectors particularly in the UK

Thank you!

Please feel free to contact me with any questions:

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References

General overviews of the academic literature

- J. Borland and R. Gregory, "Recent Developments in Public Sector Labor Markets," in Handbook of Labor Economics, Vol. 3, ed by O. Ashenfelter and D. Card, 1999, pp. 3573-3630.
- K.A. Bender, "The Central Government-Private Sector Wage Differential," Journal of Economic Surveys, v. 12, 1998, pp. 177-220.

(Small!) Selection of academic articles

- D. Belman and J.S. Heywood, "Job Attributes and Federal Wage Differentials," *Industrial Relations*, v. 32, 1993, pp. 148-57. (Importance of controlling for differing attributes of jobs.)
- K.A. Bender and R.E. Elliott, Decentralised Pay Setting: A Study of the Outcomes of Collective Bargaining Reform in the Civil Service in Australia, Sweden and the UK, Ashgate: Aldershot, UK, 2003. (Overview of reforms of central government pay setting in three countries.)
- B.R. Moulton, "A Re-examination of the Federal-Private Wage Differential in the United States." Journal of Labor Economics, v. 8, 1990, pp. 270-93. (Focus on accurately comparing similar occupations across sectors.)
- J. Poterba and K. Rueben, "The Distribution of Public Sector Wage Premia: New Evidence Using Quantile Regression Methods," NBER Working Paper 4734, 1994. (One of the first papers to examine different distributions.)
- S.P. Smith, "Pay Differentials Between Federal Government and Private Sector Workers," Industrial and Labor Relations Review, v. 29, 1976, pp. 172-97. (One of the first systematic analyses.)